

# It's Her Time: Creating the Path During Turbulent Times



STRATEGIC PATHFINDER 

As a leader in your organization, are you looking for a simple way to keep your business team aligned AND focused right now?

**Webinar Series:** Join fellow women leaders and business owners over our lunch hour to learn how to create a quick and effective one-page strategic plan, implement it and sustain the improvements.

*Even during these challenging times!*

## **Why is it Her Time?**

*Plain and simple - women get work done and already are champions of juggling work and home life - something the entire working world is now forced to adjust to. This webinar series is dedicated to giving women more tools to get recognized for their impact.*

## When:

- Friday, April 24, 2020  
Friday, May 8, 2020
- 12pm -1pm

\*This is a two part series, but registration is only required for April 24th. If you find it valuable, come back for the second one as future invites are sent out.

## Registration Link



### Strategic Plan Components : **Connected**

Learn the five pillars and how they work together.



### One Page Template : **Simplified**

Create a one page template to organize your action plan.



### Metrics : **Actionable**

Discover how metrics tie into the plan for easy monitoring.



### Plan Implementation : **Sustainable**

Discuss how best to keep your team involved in the plan.



### Sharing With Others : **Accountability**

Learn about the opportunities to join other strong women in keeping our plans alive.

## Presenter Bios:

Julie (Cosich) Collins is owner / coach of Knot-Magic - a business development and coaching firm purposely built to help companies grow their business. For over 25 years, Julie has grown the culture of organizations as well as the revenue line at an average rate of 30% per year. A recent US Bank & Cedarburg Chamber Ladies That Lead award winner, Julie thrives on helping others.

Kathy Scherbarth is the owner of Kathy Scherbarth, LLC, an experienced executive coach and change agent, focusing on creating team oriented cultures with a proven track record of aligning people with resources to achieve manufacturing, engineering and sales successes. Kathy has a passion for helping businesses grow with a keen focus on Continuous Improvement as well as a strong desire to coach behaviors that drive success.

## Questions?

**Julie (Cosich) Collins**

262.389.5526

JCollins@Knot-Magic.com

www.knot-magic.com